

MICHELLE PREGO-MILEWSKI

CAREER OVERVIEW

Mission-driven communications professional with 10+ years of experience in nonprofit marketing, public relations, content development, and strategic outreach. Specializing in copywriting, blogs, newsletters, and social media, with a proven ability to grow digital engagement and increase stakeholder visibility. Experienced in data management and reporting, using multiple platforms to inform campaigns and drive decision-making.


GENERAL SKILLS & EXPERIENCE

- Communicated messages and drafted written communications on behalf of and with direction from senior management
- Cultivated and developed content for nonprofit social media pages, including social media and event planning
- Blog and print journalism writing
- Created press releases as a job function and for various nonprofit boards
- Data management and report writing
- Designed and laid out monthly newsletters
- Maintained minutes for all boards and committees under organizational umbrellas
- Organized and staffed organization events; served as photographer
- Updated website with new and cultivated content as needed
- Experience in Google Suite, Adobe Creative Suite, Canva, Monday.com, Hootsuite, GA4 and most social media platforms

CONTACT

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HIGHLIGHTED SKILLS

- Strategic marketing and organic content development
- SEO-Focused Copywriting
- Event planning and coordination
- Administrative and stakeholder communications

WORK EXPERIENCE

2016-2019; 2022-Present

MARKETING SPECIALIST

CAYUGA CENTERS

- Serves as a liaison to agency Treatment Family Foster Care teams, increasing agency-wide leads 48% from 2023-2025
- Contributed to the Cayuga Corner Blog, resulting in over 10k new website users
- Team fundraising leader, resulting in an 88% donation rate
- Collects data and creates dashboards to present to teams, leadership and to use as a basis for guiding future marketing efforts

2019 - 2022

PROJECT ASSISTANT

EAST HILL MEDICAL CENTER

- Worked to address problems and find solutions for all members of senior management
- Worked on all levels of organizational communications, including social media, website, newspaper articles and graphic design
- Volunteered for all non-clinical aspects of pandemic response, including patient screening, COVID testing and vaccine clinics, and providing promotion of clinics

EDUCATION

SUNY OSWEGO

MASTER'S IN STRATEGIC COMMUNICATION,
2024-PRESENT

SUNY EMPIRE STATE COLLEGE

BACHELOR'S IN CULTURAL STUDIES, 2007